



2017 SPONSORSHIP AND DINNER RESERVATION FORM
Inclusion of Promotional Materials is based upon receipt of the Sponsorship Form and payment by August 20, 2017
**** Cruzin' for Life is a 501 (c) 3 organization 80-0124040 ** All donations stay local ****

Sponsor Name: _____
Company or Individual Name As You Wish To Be Listed In the Program or Other Materials

Administrative Contact /Phone: _____ Email: _____

Mailing Address: _____ City/State/Zip: _____

IMPORTANT TICKET INFORMATION: Saturday Dinner/Auction Tickets will not be given this year. ALL Sponsors and individual ticket purchasers must complete the ticket reservation form (see reverse) and will check in by name. VIP sponsors will have special check-in procedures. Sponsors, please be sure that your guests are aware of the reserved Table Name.

- \$20,000 Event VIP Sponsor
- \$10,000 Survivor VIP Sponsor
- \$ 5,000 Cruzin' VIP Sponsor
- \$ 2,500 Classic Car Sponsor
- \$ 1,500 Custom Sponsor
- \$ 500 Family Wagon Sponsor
- \$ 300 Hot Rod Sponsor
- \$ 200 Friends of CFL
- \$ 50 Additional Dinner Tickets p/person _____ # of tickets
- \$ _____ Program Advertising _____
- \$10 Additional Friday BBQ Tickets Per Person _____ # of tickets
- \$ _____ I am unable to attend but please accept my donation
- \$ _____ Total Enclosed

CREDIT CARD AUTHORIZATION:

Name on Card: _____ Card #: _____

Exp Date: _____ 3 Digit Security Code: _____ Type: MC Visa Disc Amex _____

Signature: _____ Zip Code: _____

PROMOTIONAL AD MATERIALS

- ✓ Please mail completed form and payment payable to Cruzin' for Life, PO Box 7145, Santa Maria, CA 93456-7145. Contact Terri at 805-478-5896/cruzinforlife@verizon.net with any questions or you may visit our website at www.cruzinforlife.net. Paypal also accepted.
- ✓ **Print-ready ad copy, logo's etc must be submitted to Garret Matsuura at Arlight Media no later than August 20, 2017. Materials should be 300 DPI, and in jpg or pdf format for accurate printing. In addition to your ad copy, Please include a business card with the return of this form. If you have questions about materials formatting, contact garret@arlightmedia.com or by phone: 805.473.1104**
- ✓ If sponsor agrees to publicize, company or individual name may be used in additional promotional materials, including but not limited to TV, radio, video, news media, World Wide Web and a variety of printed publications.
- ✓ Ad Dimensions:

Full Page Dimensions	6 1/4 "w x 7 1/4" h	Quarter Page	3" w x 3 3/4" h
Half Page	6 1/4" w x 3 7/8" h	Business Card	3 1/8" w x 1 3/4" h

Additional advertising for In Memory of, Remembrances are based on the above sizes. Deadline for program publishing is August 20th.