



***This is our 15<sup>th</sup> annual Call to Supporters.....***

*Cruzin' for Life is celebrating 15 years of fundraising for local charities; Marian Cancer Care Center, Make - a - Wish Tri-Counties and the purchase of "Real Hair" wigs for children at the Gold Coast Branch of the American Cancer Society.*

*We are a non-profit organization supported by many volunteers. We do not carry any payroll expense due to the dedication and endless volunteer hours of our board members.*

*Through the generosity of our community and sponsors, we have donated over \$1.5 million dollars as well as 2 vehicles to transport patients to and from appointments and treatments at Mission Hope Cancer Center.*

*We organize two events annually. In February, our popular "All You Can Eat Crab Feed" and in September a Friday night cruise, Saturday car show and Saturday evening a dinner/auction/dance event. Our enclosed flyer details all of the events and times or you can look at our website, [www.cruzinforlife.net](http://www.cruzinforlife.net)*

*Your support through a sponsorship, advertisement, donation or auction item would be greatly appreciated. Attached is our 2018 Sponsorship Packet.*

*If you have any questions please do not hesitate to contact any board member or visit our website at [www.cruzinforlife.net](http://www.cruzinforlife.net). We have also included a business card with contact numbers.*

*We sincerely thank one and all for all of the amazing support through the years. We live in a very generous community who has whole heartedly been with us.*

*With deep appreciation from the Cruzin' for Life Board Members*



**2018 SPONSORSHIP AND DINNER RESERVATION FORM**  
*Inclusion of Promotional Materials is based upon receipt of the Sponsorship Form and payment by September 1, 2018*

Sponsor Name: \_\_\_\_\_  
*Company or Individual Name As You Wish To Be Listed In the Program or Other Materials*

Administrative Contact /Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

**IMPORTANT TICKET INFORMATION: Guest Check in by Name for Saturday Dinner/Auction.**  
**Sponsors and Table of 10 purchasers, please be sure that your guests are aware of your reserved Table Name.**  
**Please complete Guest Name List on reverse.**

- \$20,000 Event VIP Sponsor
- \$10,000 Survivor VIP Sponsor
- \$ 5,000 Cruzin' VIP Sponsor
- \$ 2,500 Classic Car Sponsor
- \$ 1,500 Custom Sponsor
- \$ 500 Family Wagon Sponsor
- \$ 300 Hot Rod Sponsor
- \$ 200 Friends of CFL
- \$ 50 Additional Dinner Tickets p/person \_\_\_\_\_ # of tickets
- \$ \_\_\_\_\_ Program Advertising \_\_\_\_\_
- \$10 Additional Friday BBQ Tickets Per Person \_\_\_\_\_ # of tickets
- \$ \_\_\_\_\_ I am unable to attend but please accept my donation
- \$ \_\_\_\_\_ Total Enclosed (or via website)

**CREDIT CARD AUTHORIZATION:**

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_ Type: MC Visa Disc Amex

Signature: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**P R O M O T I O N A L   A D   M A T E R I A L S**

- ✓ Please mail completed form and payment payable to Cruzin' for Life, PO Box 7145, Santa Maria, CA 93456-7145. Contact Terri at 805-478-5896/[cruzinfoforlife@verizon.net](mailto:cruzinfoforlife@verizon.net) with any questions or you may visit our website at [www.cruzinfoforlife.net](http://www.cruzinfoforlife.net).
- ✓ **Print-ready ad copy, logo's etc must be submitted to Garret Matsuura at Arclight Media no later than August 30, 2018. Materials should be 300 DPI, and in jpg or pdf format for accurate printing. In addition to your ad copy, Please include a business card with the return of this form. If you have questions about materials formatting, contact [garret@arclightmedia.com](mailto:garret@arclightmedia.com) or by phone: 805.219-0022**
- ✓ If sponsor agrees to publicize, company or individual name may be used in additional promotional materials, including but not limited to TV, radio, video, news media, World Wide Web and a variety of printed publications.
- ✓ Ad Dimensions: Full Page Color \$750.00 B/W \$500 (size 6 1/4 "w x 7 1/4" h)    Quarter Page 3" w x 3 3/4" h  
 Half Page Color \$500 B/W \$250 (size 6 1/4" w x 3 7/8" h)    Business Card 3 1/8" w x 1 3/4" h

Additional advertising In Memory of, Remembrances are based on the above sizes. Deadline for program publishing is September 1, 2018